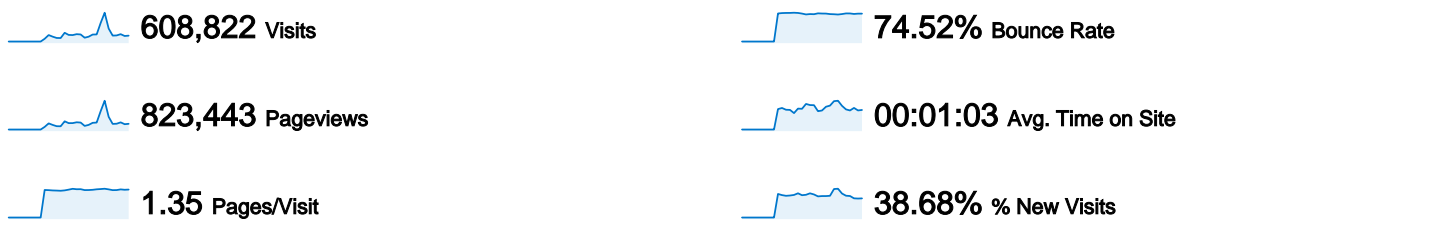
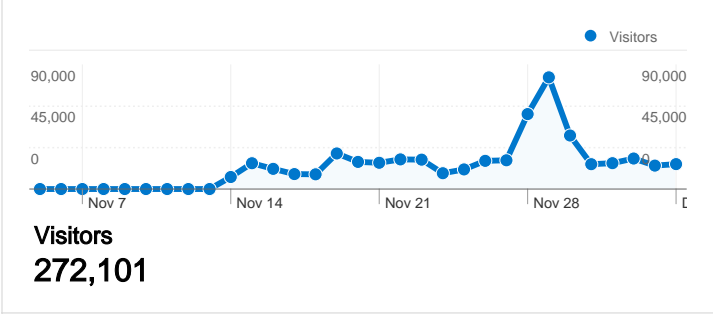


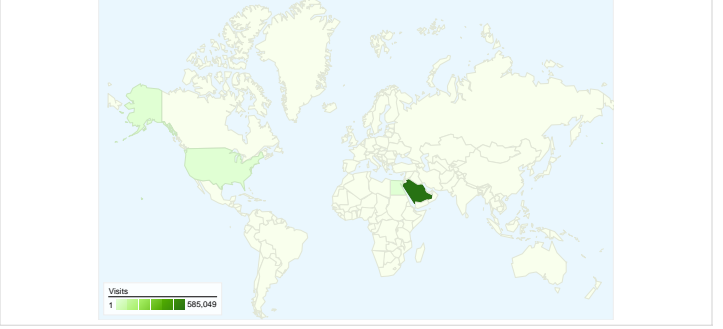
**Site Usage**



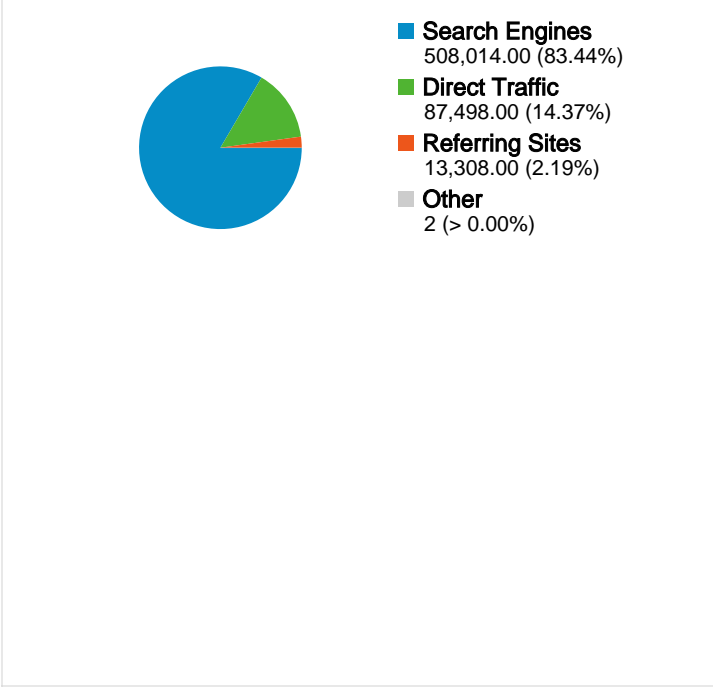
**Visitors Overview**



**Map Overlay**



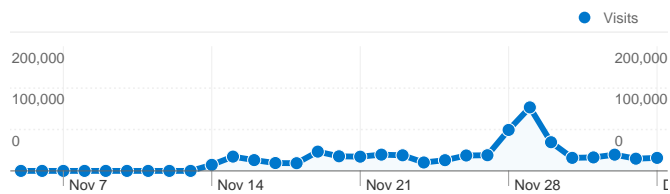
**Traffic Sources Overview**



**Content Overview**

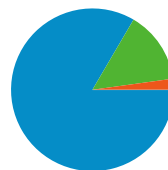
Pages	Pageviews	% Pageviews
/	750,558	91.15%
/index.asp	71,370	8.67%
/search?q=cache:68Czg9pWb	68	0.01%
/search?q=cache:68Czg9pWb	59	0.01%
/search?q=cache:68Czg9pWb	45	0.01%

### Visits for all visitors



**Visits**  
**608,822**

### Traffic Sources Overview



- **Search Engines**  
508,014.00 (83.44%)
- **Direct Traffic**  
87,498.00 (14.37%)
- **Referring Sites**  
13,308.00 (2.19%)
- **Other**  
2 (> 0.00%)

### Referring Sites

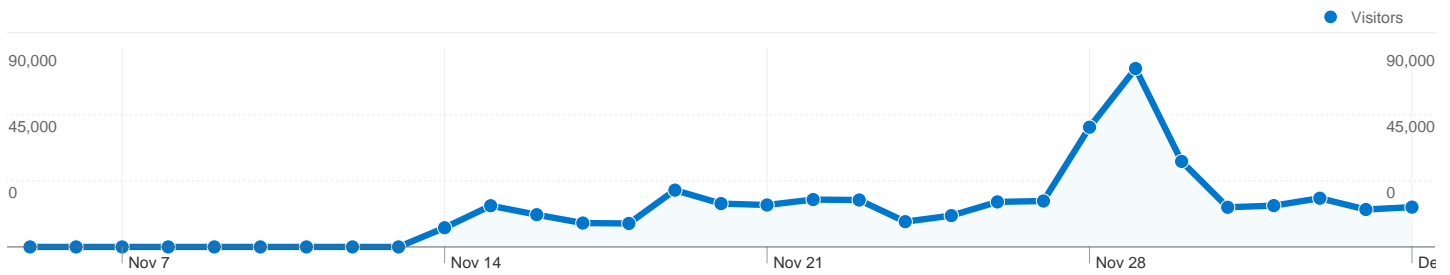
Source	Visits	% visits
plusnetwork.com	2,208	16.59%
weather1.pme.gov.sa	1,857	13.95%
ummulqura.org.sa	812	6.10%
google.com.sa	510	3.83%
facebook.com	443	3.33%

### Search Engines

Source	Visits	% visits
google	493,376	97.12%
search	7,249	1.43%
bing	4,895	0.96%
yahoo	2,424	0.48%
ask	27	0.01%

### All Traffic Sources

Source/Medium	Visits	% visits
google / organic	493,376	81.04%
(direct) / (none)	87,498	14.37%
search / organic	7,249	1.19%
bing / organic	4,895	0.80%
yahoo / organic	2,424	0.40%



## 272,101 people visited this site

608,822 Visits

272,101 Absolute Unique Visitors

823,443 Pageviews

1.35 Average Pageviews

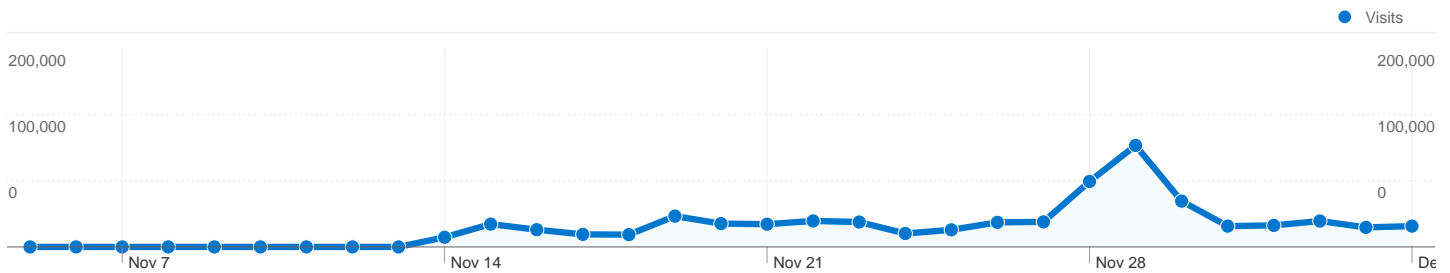
00:01:03 Time on Site

74.52% Bounce Rate




38.68% New Visits

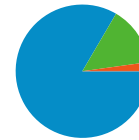
## Technical Profile

Browser	Visits	% visits
Internet Explorer	319,076	52.41%
Chrome	97,473	16.01%
Safari	86,535	14.21%
Firefox	45,337	7.45%
Android Browser	25,697	4.22%



All traffic sources sent a total of 608,822 visits

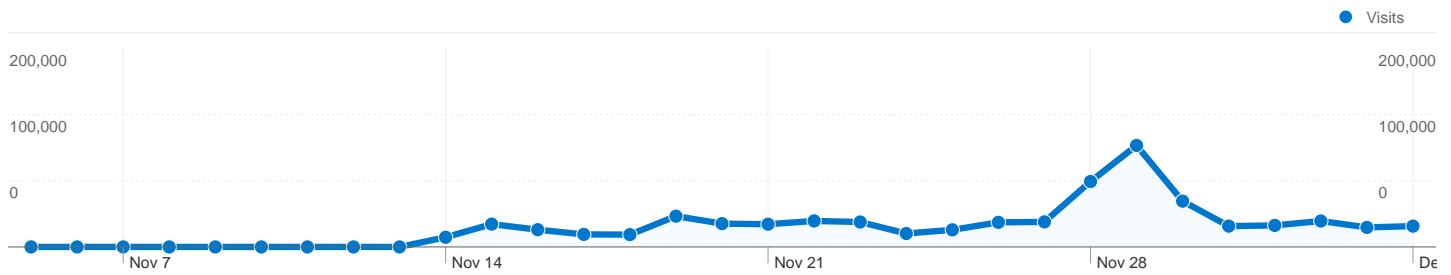
-  14.37% Direct Traffic
-  2.19% Referring Sites
-  83.44% Search Engines



- **Search Engines**  
508,014.00 (83.44%)
- **Direct Traffic**  
87,498.00 (14.37%)
- **Referring Sites**  
13,308.00 (2.19%)
- **Other**  
2 (> 0.00%)

## Top Traffic Sources






Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	493,376	81.04%	داصرال	75,412	14.84%
(direct) ((none))	87,498	14.37%	ةيوجل داصرال	57,881	11.39%
search (organic)	7,249	1.19%	ةيوجل ل ل ا و ح ال	29,104	5.73%
bing (organic)	4,895	0.80%	س ق ط ل ل ا و ح	15,410	3.03%
yahoo (organic)	2,424	0.40%	ةي د و ع س ل ل ا و ح ال داصرال	12,591	2.48%



608,822 Visits

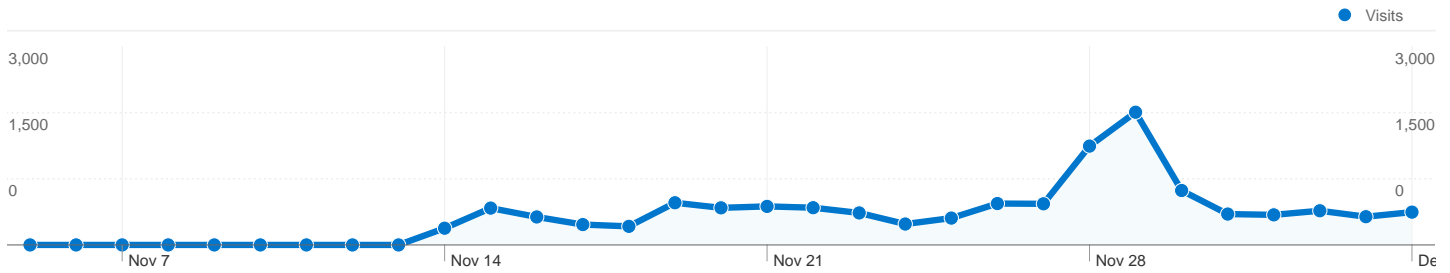
19,639.42 Visits / Day

Saturday, November 5, 2011	0.00% (0)
Sunday, November 6, 2011	0.00% (0)
Monday, November 7, 2011	0.00% (0)
Tuesday, November 8, 2011	0.00% (0)
Wednesday, November 9, 2011	0.00% (0)
Thursday, November 10, 2011	0.00% (0)
Friday, November 11, 2011	0.00% (0)
Saturday, November 12, 2011	0.00% (0)
Sunday, November 13, 2011	0.00% (0)
Monday, November 14, 2011	1.60% (9,758)
Tuesday, November 15, 2011	3.78% (23,010)
Wednesday, November 16, 2011	2.86% (17,382)
Thursday, November 17, 2011	2.08% (12,656)
Friday, November 18, 2011	2.04% (12,404)
Saturday, November 19, 2011	5.10% (31,047)
Sunday, November 20, 2011	3.86% (23,497)
Monday, November 21, 2011	3.76% (22,908)
Tuesday, November 22, 2011	4.30% (26,184)
Wednesday, November 23, 2011	4.13% (25,120)
Thursday, November 24, 2011	2.23% (13,547)
Friday, November 25, 2011	2.83% (17,237)
Saturday, November 26, 2011	4.07% (24,806)
Sunday, November 27, 2011	4.15% (25,248)
Monday, November 28, 2011	10.84% (66,001)
Tuesday, November 29, 2011	16.81% (102,335)
Wednesday, November 30, 2011	7.59% (46,183)

Thursday, December 1, 2011	 3.45% (20,991)
Friday, December 2, 2011	 3.57% (21,712)
Saturday, December 3, 2011	 4.29% (26,141)
Sunday, December 4, 2011	 3.23% (19,682)
Monday, December 5, 2011	 3.44% (20,973)

Statistics  
**Referring Sites**

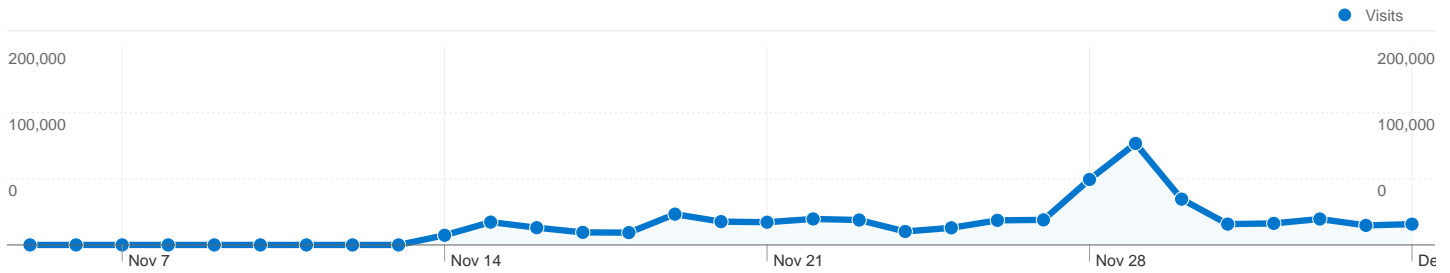
Nov 5, 2011 - Dec 5, 2011  
 Comparing to: Site



**Referring sites sent 13,308 visits via 497 sources**

Site Usage

<b>Visits</b> <b>13,308</b> % of Site Total: 2.19%	<b>Pages/Visit</b> <b>1.34</b> Site Avg: 1.35 (-0.75%)	<b>Avg. Time on Site</b> <b>00:01:03</b> Site Avg: 00:01:03 (-0.16%)	<b>% New Visits</b> <b>39.31%</b> Site Avg: 38.68% (1.65%)	<b>Bounce Rate</b> <b>75.16%</b> Site Avg: 74.52% (0.85%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
plusnetwork.com	2,208	1.42	00:01:08	33.83%	70.29%
weather1.pme.gov.sa	1,857	1.34	00:01:10	24.39%	75.01%
ummulqura.org.sa	812	1.29	00:00:40	50.99%	80.05%
google.com.sa	510	1.31	00:00:56	30.98%	76.27%
facebook.com	443	1.23	00:00:57	44.47%	81.94%
search.mywebsearch.com	372	1.36	00:01:03	38.17%	75.00%
omanya.net	351	1.40	00:01:22	42.17%	72.93%
mekshat.com	347	1.34	00:01:10	38.33%	76.37%
google.com	330	1.39	00:01:14	36.06%	69.09%
almajara.com	315	1.40	00:01:05	54.29%	71.75%
1 - 10 of 497					

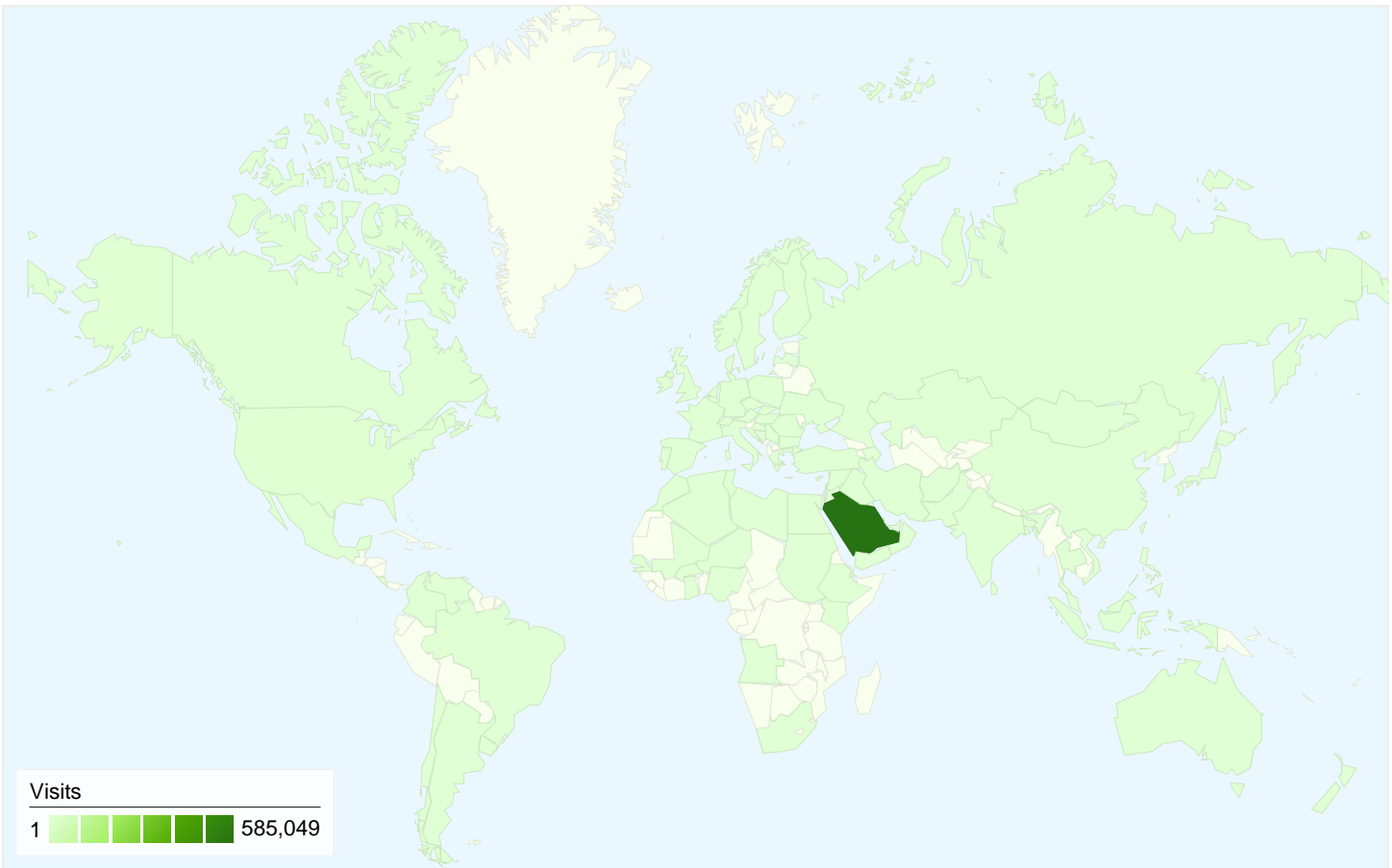


## All traffic sources sent 608,822 visits via 509 sources and mediums

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>608,822</b> % of Site Total: 100.00%	<b>1.35</b> Site Avg: 1.35 (0.00%)	<b>00:01:03</b> Site Avg: 00:01:03 (0.00%)	<b>38.65%</b> Site Avg: 38.68% (-0.06%)	<b>74.52%</b> Site Avg: 74.52% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google / organic	<b>493,376</b>	1.37	00:01:02	38.85%	73.42%
(direct) / (none)	<b>87,498</b>	1.25	00:01:05	37.09%	81.14%
search / organic	<b>7,249</b>	1.44	00:01:12	35.62%	69.33%
bing / organic	<b>4,895</b>	1.39	00:01:06	42.78%	72.34%
yahoo / organic	<b>2,424</b>	1.33	00:00:57	51.98%	75.70%
plusnetwork.com / referral	<b>2,208</b>	1.42	00:01:08	33.83%	70.29%
weather1.pme.gov.sa / referral	<b>1,857</b>	1.34	00:01:10	24.39%	75.01%
ummulqura.org.sa / referral	<b>812</b>	1.29	00:00:40	50.99%	80.05%
google.com.sa / referral	<b>510</b>	1.31	00:00:56	30.98%	76.27%
facebook.com / referral	<b>443</b>	1.23	00:00:57	44.47%	81.94%

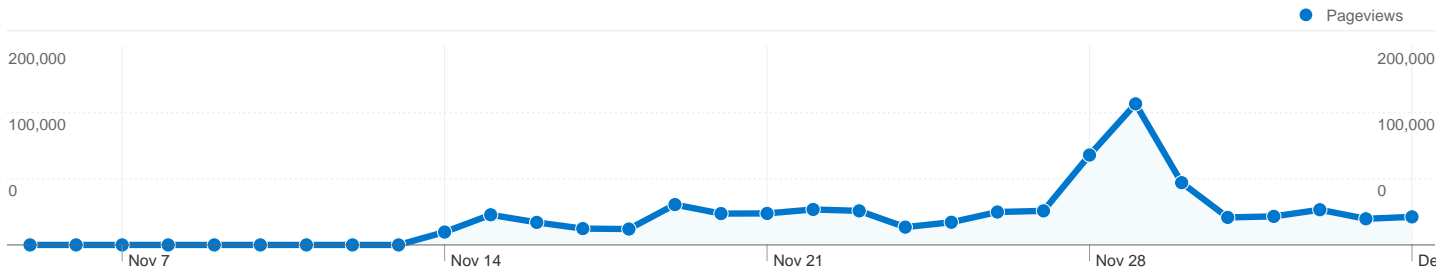
1 - 10 of 509



**608,822 visits came from 95 countries/territories**


Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>608,822</b> % of Site Total: 100.00%	<b>1.35</b> Site Avg: 1.35 (0.00%)	<b>00:01:03</b> Site Avg: 00:01:03 (0.00%)	<b>38.65%</b> Site Avg: 38.68% (-0.06%)	<b>74.52%</b> Site Avg: 74.52% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Saudi Arabia	<b>585,049</b>	1.35	00:01:03	38.13%	74.33%	
(not set)	<b>5,693</b>	1.22	00:00:49	42.75%	83.14%	
United States	<b>3,024</b>	1.28	00:01:41	47.42%	79.63%	
Kuwait	<b>1,973</b>	1.30	00:00:54	37.96%	78.00%	
Egypt	<b>1,548</b>	1.23	00:00:37	75.19%	81.14%	
United Arab Emirates	<b>1,485</b>	1.43	00:01:46	40.74%	72.59%	
Jordan	<b>1,395</b>	1.25	00:00:32	75.63%	80.36%	
Qatar	<b>1,356</b>	1.37	00:01:08	41.30%	73.23%	
United Kingdom	<b>1,190</b>	1.40	00:02:14	42.44%	73.11%	

Oman	1,020	1.29	00:00:53	64.22%	77.55%
1 - 10 of 95					



Pages on this site were viewed a total of 823,443 times

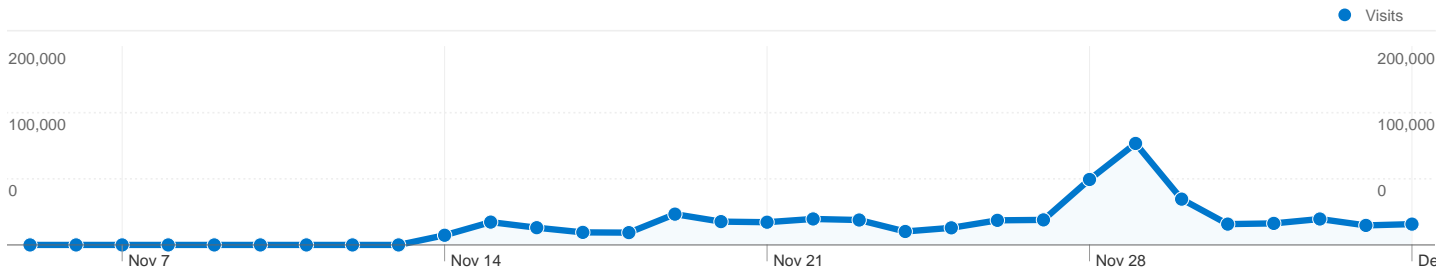
 **823,443** Pageviews

 **628,280** Unique Views




 **74.52%** Bounce Rate

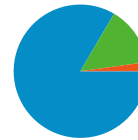
## Top Content

Pages	Pageviews	% Pageviews
/	750,558	91.15%
/index.asp	71,370	8.67%
/search?q=cache:68Czg9pWbG8J:www.pme.gov.sa/+اداصرال&c	68	0.01%
/search?q=cache:68Czg9pWbG8J:www.pme.gov.sa/+ال+ال+ال+ال	59	0.01%
/search?q=cache:68Czg9pWbG8J:www.pme.gov.sa/+ال+ال+ال+ال	45	0.01%



All traffic sources sent a total of 608,822 visits

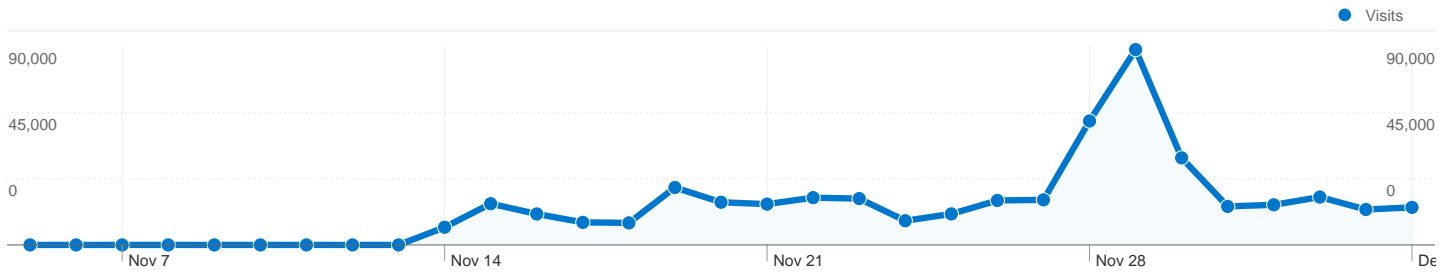
-  14.37% Direct Traffic
-  2.19% Referring Sites
-  83.44% Search Engines



- Search Engines  
508,014.00 (83.44%)
- Direct Traffic  
87,498.00 (14.37%)
- Referring Sites  
13,308.00 (2.19%)
- Other  
2 (> 0.00%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	493,376	81.04%	داصرالا	75,412	14.84%
(direct) ((none))	87,498	14.37%	ةيوجل داصرالا	57,881	11.39%
search (organic)	7,249	1.19%	ةيوجل ل لاووالا	29,104	5.73%
bing (organic)	4,895	0.80%	س ق ط ل ل ا و ا ح	15,410	3.03%
yahoo (organic)	2,424	0.40%	ة يدوعس ل ل ا و ا ح داصرالا	12,591	2.48%



**Search sent 508,014 total visits via 9 sources**

Site Usage

<b>Visits</b> <b>508,014</b> % of Site Total: 83.44%	<b>Pages/Visit</b> <b>1.37</b> Site Avg: 1.35 (1.28%)	<b>Avg. Time on Site</b> <b>00:01:02</b> Site Avg: 00:01:03 (-0.54%)	<b>% New Visits</b> <b>38.91%</b> Site Avg: 38.68% (0.59%)	<b>Bounce Rate</b> <b>73.37%</b> Site Avg: 74.52% (-1.55%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google	493,376	1.37	00:01:02	38.85%	73.42%
search	7,249	1.44	00:01:12	35.62%	69.33%
bing	4,895	1.39	00:01:06	42.78%	72.34%
yahoo	2,424	1.33	00:00:57	51.98%	75.70%
ask	27	1.22	00:00:46	66.67%	81.48%
naver	18	1.33	00:00:42	0.00%	77.78%
daum	14	1.07	00:00:00	0.00%	92.86%
aol	6	1.17	00:00:18	100.00%	83.33%
yandex	5	1.20	00:00:15	20.00%	60.00%